

Open to unconventional approaches in research and teaching, the University of Bremen has retained its character as a place for closely connecting people and ideas since its foundation in 1971. We combine exceptional performance and innovative potential in a broad spectrum of subjects. As an ambitious research university, we stand for research-based learning approaches and a pronounced interdisciplinary orientation. We actively pursue international scientific cooperation in a spirit of global partnership.

Today, around 23,000 people learn, teach, research and work on our international campus. In research and teaching, administration and operations, we are strongly committed to the goals of sustainability, climate justice and climate neutrality. Our Bremen spirit is expressed in the courage to explore new things in cooperation, respect and appreciation for each other. With our study and research profile as well as with our cooperation within the European YUFE network, we assume social responsibility in the region, in Europe and in the world.

The University of Bremen is seeking to fill a professorship in **Communication and Media Studies in Faculty 9 Cultural Studies** as soon as possible with the following profile:

**Tenure-Track-Professor (f/m/x)  
with tenure-track after W2  
(Salary Level W1)**

for the subject area

**Media, Society and the Good Life  
Reference number: JP902/25.**

The professorship is initially offered for a fixed term of three years. Following an interim evaluation of an orienting nature, it will be extended for an additional three years. If the final evaluation after six years is positive, the position will be converted into a permanent W2 lifetime professorship as a civil servant. To support the academic establishment of tenure-track professors, a phased introduction to teaching is guaranteed.

Applicants should be early-career researchers with demonstrated national and international visibility in the field of empirical research on media, communication, and data practices within their social contexts. Solid expertise in qualitative methods of research on digital communication is required.

The existing research profile of the University of Bremen, particularly the Center for Media, Communication and Information Research (ZeMKI, [www.zemki.uni-bremen.de](http://www.zemki.uni-bremen.de)), offers excellent opportunities for your own academic development as professor, with the aim of establishing a unique research and training profile on media, society, and the good life as a key aspect of sustainability. The ZeMKI provides a highly stimulating research environment, addressing questions surrounding the digital transformation of media and communication. Key research areas include datafication and communicative AI, as well as digital gaming. As a candidate, you should show interest in contributing to one of these two areas. Additionally, a willingness to acquire third-party funding, participate in collaborative research, and engage in the structured doctoral training of the ZeMKI is expected.

The responsibilities of the professorship include teaching in the bachelor's and master's degree programs in communication and media studies, in accordance with the teaching obligations and teaching certificate regulations (LVNV) of the University of Bremen. You are expected to offer courses in both German and English; if proficiency in one of these languages is lacking, it should be acquired within three years, with support provided by the university. Additionally, you should have an interest in "research-based teaching and learning", in exploring new technologies for teaching and learning, and in pursuing further training in higher education didactics.

In addition to fulfilling the general appointment requirements under civil service law, the prerequisites for employment include a relevant academic university or college degree, subject-relevant degree and a particular aptitude for scientific work, proven by a relevant high-ranking doctorate in the subject area. We expect pedagogical aptitude and didactic commitment as well as a willingness to undergo further training in higher education didactics. Experience in academic self-administration is desirable.

Tenure-track professors are relieved of some of their teaching duties at the beginning of their employment in order to be able to develop their academic profile. The appointment is based on §§ 18, 18a BremHG and § 117 BremBG. According to these, the doctoral and employment phases together should not have lasted more than six years. Applicants who have already completed their doctorate in Bremen must have changed universities after completing their doctorate or have worked outside the University of Bremen for at least two years.

The university is committed to increasing the proportion of women in science and strongly encourages female scientists to apply. The university has been awarded the title "Excellence in Gender Equality" within the framework of the female professors' program of the federal and state governments. Applications from scientists with a migration background as well as international applications are expressly welcomed. In case of substantially equal professional and personal qualifications, candidates with severe disabilities will be given preferential consideration.

For further information, please contact the spokesperson of the Center for Media, Communication and Information Research (ZeMKI), Prof. Dr. Andreas Hepp ([andreas.hepp@uni-bremen.de](mailto:andreas.hepp@uni-bremen.de)). Applications with the usual documents (letter of motivation, curriculum vitae with publication list, teaching and research statements, copies of academic degree certificates, etc.) must be sent by **February 6<sup>th</sup>, 2025**, referencing the **reference number JP902/25**, as a PDF file by unencrypted electronic mail to the Dean, Prof. Dr. Dagmar Borchers ([bewerbungen.fb9@vw.uni-bremen.de](mailto:bewerbungen.fb9@vw.uni-bremen.de)) or by post to:

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The University of Bremen provides detailed information on the appointment procedure and negotiations at <https://www.uni-bremen.de/berufungsverfahren>.