

ZeMKI-Forschungskolloquium

ZeMKI Research Seminar

Linzer Str. 4, Room 60.070, 28359 Bremen, DE

13.11.2024, 16.15 – 17.45 (CET)

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Research challenges and innovation in audiovisual archives: case studies from Colombia and Wales

Abstract:

Audiovisual archives face various challenges. Their development has been affected by technological transformation, decision-making regarding what and how to keep it, and the costs for infrastructure and research to maintain and make the archive accessible. Two case studies offer methodological innovations to address archival challenges. The Colombian case revolves around the lack of a television archive and the national broadcasting streamer interest in offering access to old audiovisual products. The second case study is Dragon, a Welsh postproduction company specialised in restoring and digitising classical films. Their challenge revolves around improving the restoration workflow to prevent extreme back-and-forth movement of physical or digital material between stakeholders. Main takeaways of the cases are the innovative outside-the-box approaches to deal with archive material.

Bio:

Enrique Uribe-Jongbloed is a research fellow in the UKRI Strength in Places funded programme Media Cymru, at the Centre for the Creative Economy in the School of Journalism, Media and Culture, Cardiff University. He has undertaken research on the Colombian Television system, products and industry, and he is currently looking into innovative media developments and practices taking place in the media sector in Wales.