

Program ZeMKI Research Day 2024

**Monday, July 1, 2024, 10:00-16:00,
ZeMKI, Linzer Str. 4, R. 60.070**

- 10:00-10:15** Welcome Note
Andreas Hepp, Kerstin Radde-Antweiler, Leif Kramp
- 10:15-10:45** ZeMKI research strategy 2025-2030: Ideas and plans
Andreas Hepp, Kerstin Radde-Antweiler, Leif Kramp
- 10:45-12:15** Parallel Sessions:
- ZeMKI PhD program
Cornelius Puschmann, Miira Hill
 - Postdocs meeting
Rasmus Greiner
- 12:15-12:30** Break
- 12:30-13:15** **(Poster) Presentations**
- *Paloma Viejo Otero*: Platform Governance, Equality and Wellbeing. Two years of YUFE project
 - *Christian Schwarzenegger*: Fermentationen: Emergenz, Persistenz & Verschwinden
 - *Cornelius Puschmann, Patrick Zerrer & Paul Pressmann*: Informed by Influencers (INDI)
 - *Andreas Hepp & Hendrik Kühn*: Refiguration of Public Communication
 - *Stephanie Geise & Nieki Samar*: The expressive landscape of digital politics: Exploring the power of creative political participation in social media
 - *Lisanne Heilmann, Jan Küster, Fatima Maya & Karsten D. Wolf*: IMPACT Trusted Learning Analytics
 - *Dom Ford*: Digital Games and Community
 - *Christian Katzenbach, Daria Dergacheva, Vasilisa Kuznetsova & Adrian Kopps*: Governing and defining misinformation: a comparative study of platform policies
 - *Andreas Hepp, Florian Hohmann & Philip Sinner*: Researching Media, Data and Networking Practices

13:15-14:15 Lunch break

14:15-15:00 **Poster Presentations**

- *Christian Schwarzenegger & Katharina Schöppl: „Info fühlen“. Mediennutzung von Ratio zu Emotio?*
- *Andreas Hepp, Andrea Grahl, Leif Kramp, Jan-Alexander Krause & Alexander Ohlei: The Molo Validation Project*
- *Katharina Maubach & Stephanie Geise: A climate of change? Unveiling the impact of multimodal climate change coverage on public perception and policy support*
- *Cornelius Puschmann, Helena Rauxloh, Lisa Merten, Sebastian Stier & Katrin Weller: Watching the Greens?*
- *Samira Ghozzi: The Construction of Mental Health Among Muslim Actors on Instagram*
- *Alessandro Belli, Andreas Hepp, Florian Hohmann, Gino Krüger, Jan Küster, Leyla Matayeva, Philip Sinner & Karsten D. Wolf: The OpenQDA Project*
- *Del Ponte, Jan Küster & Karsten D. Wolf: MILA – Mobile Lernanwendung*
- *Andreas Hepp & Selim Başoğlu: Future as a Subject in Media and Communication Research*
- *Andreas Hepp, Andreas Breiter, Christian Katzenbach & Cornelius Puschmann: ComAI – Researching automated communication*

15:00-15:15 Break

15:15-15:45 Roundtables

15:45-16:00 Roundtables result reports

16:00 End